

# ANDREA CASTA

**28 nations**  
**200 concerts** a year  
**1 million** live viewers  
**200 thousand** followers

**Violinist, singer and entertainer,**  
Andrea Casta expresses a unique artistic vision and experience, which gives new light to the violin within the pop and electronic scene.

**Globetrotter** able to drag the public into the future with him.

A **creative factory** has developed around him, producing **music to be watched.**



# MUSIC AND BRAND

## The Andrea Casta brand

The "violinist with the lightning bow" is the result of the evolution of a creative team that focuses on the concept of experience.



STADIO OLIMPICO ROMA

## Live performance and content creation

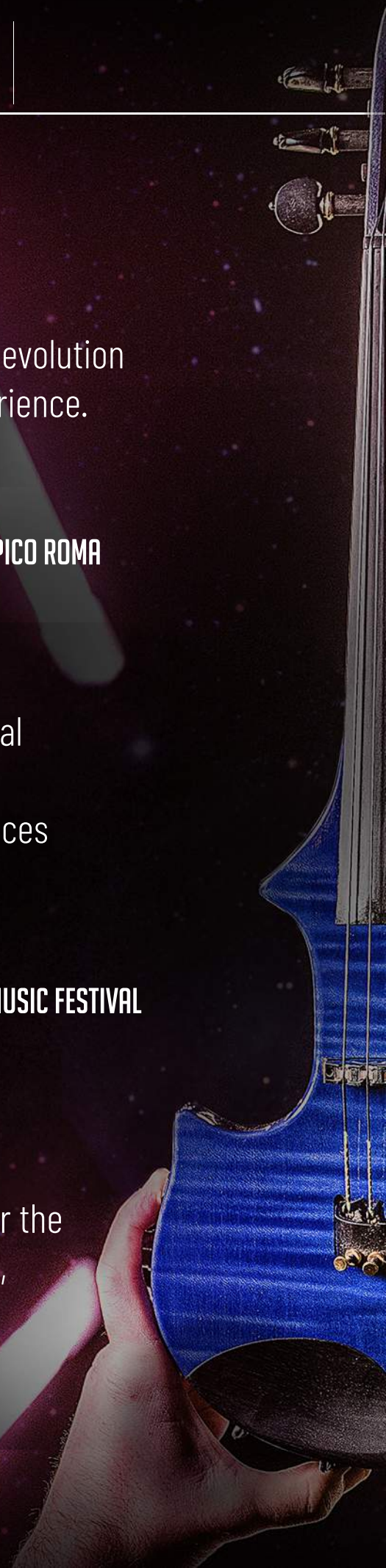
Nightlife, festivals, theaters, musical venues and unusual spaces, moments in which music integrates itself with visual experience. The violin's voice elevates and enhances the storytelling.



ELECTRONIC MUSIC FESTIVAL

## Social communication

"Live" activity is enhanced by the social contents that precedes it and follows it, which fuels a fruition loop for the fans. A coherent perception between reality and digital, which guarantees the brand an ever-growing quality engagement.





# MUSIC AND BRAND

## Sound design and production

Music selected to inspire the mood of the live and digital experience.

Original pop-dance productions and collaborations with other artists in search of cross-contamination and contemporaneity.



ICE MUSIC FESTIVAL

## Original projects

“The Space Violin Project” is Andrea's most recent project. A saga set in a post-apocalyptic future, in which each song narrates an episode of the story. Science fiction and music for a leap into the future.



BLACK HOLE TALE - TSVP EP 02

# MUSIC AND BRAND

## Recognizability and versatility

From his first experiences on TV and in theater ([andreacasta.com](http://andreacasta.com)) to his most recent projects, Andrea Casta has developed a vast repertoire, which he expresses in his performances.

For corporate events and collaborations, his violin's versatility allows him to wander from the most mainstream covers to more minimalist and refined sound designs.

Each performance is enriched with a scenic look and design, which completes the project effective for all kinds of targets.

